



New Jersey Music Educators Association

2017 NJMEA Music Technology Expo

Bring your students to a memorable live event, and showcase their creative accomplishments making music with technology!

The New Jersey Music Educators Association will be sponsoring the 7th Annual Student Music Technology Expo and Competition in two locations! The Expo South will be on Friday, May 12, 2017, 9:30 AM – 2:00 PM at Rowan University, and the Expo North will be held Monday, May 15, 2017, 9:30 AM – 2:00 PM at Rutgers University. Music teachers and students in grades 3-12 are invited to this memorable live event featuring hands-on workshops and performances.

This 'science fair' style event will showcase student compositions, remixes, multimedia, and applied technology projects. Projects submitted in advance for adjudication will be evaluated using a festival rating scale (gold, silver, bronze). The day will include an on-site 'live' production contest and 'student choice award.' Students will have opportunity for hands-on workshops with tech gear. Electronic/alternative ensembles are invited to perform. Students in grades 3-12 and out of state participants are welcome.

All participants should **bring their own lunch** and **headsets/earbuds**.

Teachers should follow their school district policies for field trip approvals and chaperone requirements. (Chaperones are admitted to the Expo at no additional cost.)

Registration will open on March 1, 2017. (email njmeatechexpo@gmail.com to ensure that you are in the communication loop)

Project Categories for Adjudication:

Please note that projects must represent the work of individuals or groups no larger than 4 students.

1-Original Composition

Original compositions created using technology including works for traditional and/or electronic instruments. Compositions should prominently illustrate creative use of technology. Projects incorporating use of prerecorded loops will not be considered in this category. All compositions, including those intended for live performance, should be rendered or synthesized in some digital manner (MP3, CD, laptop) as there will be no space provided for live performance. Please provide a brief (150-200 words) description of the process used to complete the work.

2-Covers, Remixes & Loop-Based Projects

Arrangements/recordings of pre-existing songs, song samples and projects incorporating a combination of original material and prerecorded loops. Projects should demonstrate originality in musical choices and creative use of technology. All projects should be rendered or synthesized in some digital manner (MP3, CD, laptop) as there will be no space provided for live performance. Please provide a brief (150-200 words) description of the process used to complete the work.

3-Multimedia

Works demonstrating the convergence of music with more than one discipline, which may include art/photography, video, broadcast journalism, digital storytelling and so on. Works need not be original compositions, but should reflect creative use of technology. Please provide a brief description of the process used to complete the work.

4-Applied Technology

Distinctive projects that utilize technology for a specific purpose. Works may include the creation of new electronic musical instruments, interactive music systems, software projects to aid in composition, performance, and music instruction, and more. Projects should be self-contained for a simple demonstration. Please provide a brief description of the design/development process and relevant photos or video.

5-Production/Engineering *(on-site participation at Expo South on May 12, 2017 only)*

Students entering this category will demonstrate their skills in production or engineering created within a digital audio workstation (DAW). Students will be provided prerecorded tracks for a recording. A limited time will be provided for mixing and engineering those tracks into a finished product. Individuals and teams of up to 4 students may enter this category.

****Online showcase to highlight winning entries**

Sponsoring teacher must be a current NJMEA/NAfME member

School participation fee (\$20)

Registration cost per student (\$5)

Per project application cost (\$10)

TIMELINE:

March 1 - Online registration opens

April 14 - Initial school registration due--including estimated number of students attending and anticipated number/type of projects to be entered. Confirmation and instructions for project submission will be sent after this preliminary registration.

April 28 - Finalized number of students attending and projects to be submitted due. Invoices will be sent to each teacher electronically based on these finalized numbers so that attendees can bring a school check to the event they are attending (Expo South on May 12 or Expo North on May 15), or arrange for payment by purchase order.

Event origin: The first-ever Student Music Tech Expo was held on March 15, 2011. The idea for the Expo emerged from a brainstorming session held during an in-service for music technology teachers held on October 12, 2009. The goal was to provide a venue to showcase students' creativity and accomplishments, starting with the premise of a "music tech science fair."

For additional information, please contact:

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NJMEA is a 501c3 non-profit educational organization dedicated to the advancement of music instruction, and is an affiliate of NAfME.
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